

## Vistage for Professional Service Providers

The **Vistage Trusted Advisor Program** is designed to support the unique needs of professional service providers who want to take their services and skills to the next level.

Develop relationships to grow your business while receiving expert guidance to fine-tune your leadership strengths and abilities. Access resources to bolster your brand, build your network and maximize your impact.



**Expand your network.  
Elevate your practice.**

### Benefits to trusted advisors

**Develop leadership capabilities:** Learn from high-caliber peers, engage with an experienced Chair and apply lessons from exclusive thought leadership.

**Make better decisions:** Gain a new perspective by discussing challenges and opportunities with peers, providing a clearer vision for the path forward.

**Provide opportunities for business growth:** Maximize existing business potential and gain exposure to new revenue opportunities.

**Connect with peers from noncompetitive businesses:** Establish professional and personal relationships with service providers serving common clientele in the area.

**Build a better professional network:** Connect with a global community of 24,000+ business leaders and professionals.

# How Vistage Works

## Confidential peer advisory boards

- Work on your most pressing issues with an exclusive group of 12-20 peers from non-competing industries.
- Take part in sessions guided by a Vistage Chair, an experienced former executive and highly-trained business coach.

## Unparalleled community and connections

- Join online and in-person networks organized by industry, function or geography.
- Gain recognition as a subject matter expert providing insight to business owners and key executives.
- Pose tactical questions and get reliable answers from the community.

## Opportunities to gain exposure and share expertise

- Exchange insights with thought leaders at events.
- Exhibit and share industry expertise with SMB CEOs and business leaders.
- Access proprietary research to grow your practice.
- Activate new ideas for personal development.

## Optional: Private executive coaching

- Complement your peer advisory group experience with one-to-one coaching from a seasoned executive coach.
- Get personalized guidance to navigate challenges and opportunities.

## Trusted Advisor Program

### Peer Advisory Board Meetings

12 half-day meetings per year

### Private Executive Coaching

Optional coaching sessions available for purchase

### Online Community

24/7 access to 24,000+ members across 23 countries

*“Vistage has given me access to resources well beyond what I would have on my own. I’ve been able to ask questions and get feedback and insights from seasoned professionals in my group to help me tackle issues like how to dig deeper into my numbers or whether or not to take on a partner. There is no other place I could get this level and quality of input for my business.”*



**Susan Fennema**

CEO, Beyond the Chaos

To learn more, talk to your Chair or email:  
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**Better leaders. Better decisions. Better results.**